The Monte Diablo Apartments

SAN MATEO, CA



OFFERING MEMORANDUM



The Monte Diablo Apartments

SAN MATEO, CA

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The Monte Diablo Apartments

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TABLE OF CONTENTS

Section 1	PROPERTY DESCRIPTION
Section 2	RENT COMPARABLES
Section 3	RECENT SALES
Section 4	PRICING AND FINANCIAL ANALYSIS
Section 5	DEMOGRAPHIC ANALYSIS

PROPERTY DESCRIPTION

The Monte Diablo Apartments

SAN MATEO, CA

INVESTMENT OVERVIEW

Investment Highlights

- Trophy Mid-Peninsula Location
- Near Many of the Nation's Top Tech Employers | Oracle, Electronic Arts, Inc.
- Additional Monthly Income from RUBS, Garage And Pet Rent, Storage Lockers And Owned W/D Machines
- Six Enclosed Garage Spaces
- New Exterior Paint, Pressure Treated Exterior Decking, And Certified Interior Sprinkler System
- All Units On Month-To-Month Rental Agreements | Subject To Immediate Increase



430 Monte Diablo Avenue is a stunning, recently renovated, six unit apartment community located in the thriving city of San Mateo, California. The subject property offers an investor the rare opportunity to purchase a turn-key, rent-stabilized multifamily property situated on a corner lot, featuring two, two-bedroom/one-bath units and four roomy one-bedroom/one-bath units. All six units are on month-to-month rental agreements and are subject to immediate rent increases.

Currently the tenants are paying for their own utilities, water, and garbage removal services through a RUBS Landlord Reimbursement program bringing in an additional income of approximately \$1,124 per month! The washer/dryer machines, six enclosed garage parking spaces, pet rent, and storage lockers on site also bring in additional income for the property ownership.

The subject property has recently undergone capital improvements including exterior paint and the installation of a new deck with pressured treated boards. There is a certified interior fire sprinkler system installed throughout the entire property, which helps reduce insurance costs for the current and future owners.

San Mateo's population as of 2016 was approximately 98,391 with a stunning average household sales price of \$1,320,000 -- San Mateo quite frankly has it all: a diversity of neighborhoods, great parks, easy access, a plethora of shopping, and a large variety of businesses establishing itself as an anchor for employment on the peninsula. With a rich heritage dating back to the turn of the century with its most famous resident being A.P. Giannini, the founder of the Bank of Italy and later Bank of America, San Mateo offers a delightful spread of activity for all. The downtown area is studded with delicious restaurants, a variety of retail stores, and a 12 screen movie theatre and one of the largest wine cellars in the country, at Draeger's Grocery Store. San Mateo offers an abundance of high end shopping at Hillsdale and Bridgepointe malls as well as many smaller neighborhood shopping centers.

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1

PROPERTY PHOTOS





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PROPERTY SUMMARY

The Offering	
Property	The Monte Diablo Apartments
Property Address	430 Monte Diablo Avenue
	San Mateo, CA 94401
Assessor's Parcel Number	032-303-010

Site Description

Number of Units	6
Number of Buildings	1
Number of Stories	2
Year Built	1955
Rentable Square Feet	3,790
Lot Size	5,400 SF
Type of Ownership	Fee Simple
Parking	Six Enclosed Garage Spaces
Parking Ratio	1:1
Landscaping	Low Maintenance
Topography	Flat

Utilities

Water	TENANT PAID
Phone	TENANT PAID
Electric	TENANT PAID
Gas	TENANT PAID

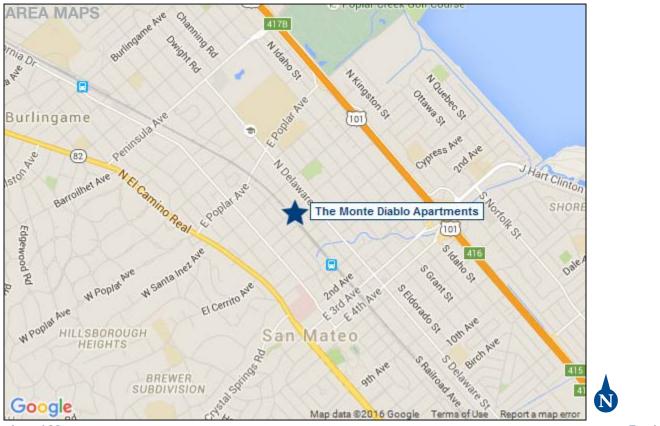
Construction	
Foundation	Concrete Perimeter
Framing	Wood

4

The Monte Diablo Apartments

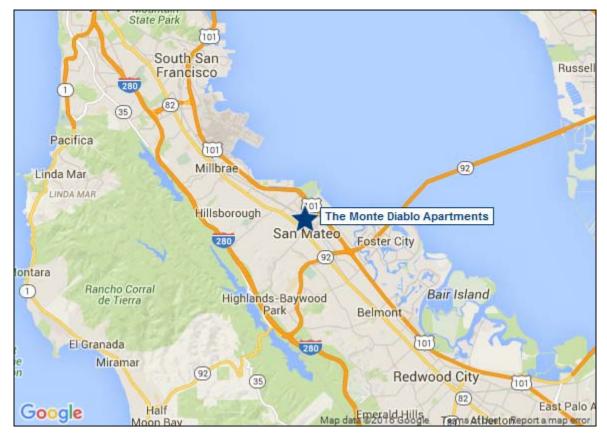
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PROPERTY DESCRIPTION



Local Map

Regional Map

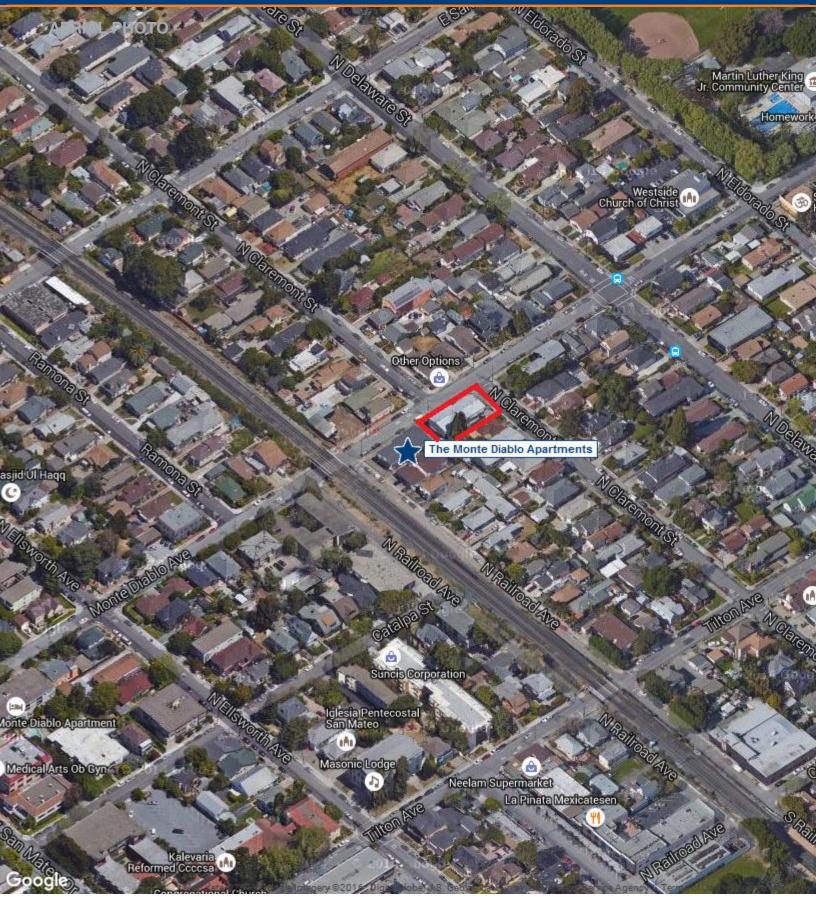


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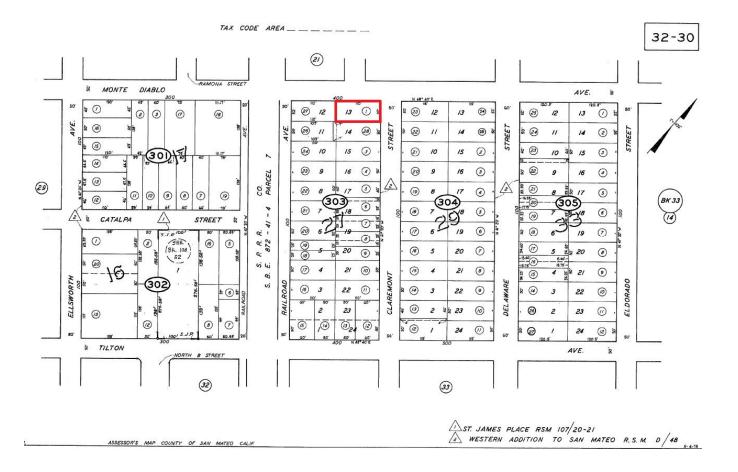
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PROPERTY DESCRIPTION



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SITE PLAN



RENT COMPARABLES

The Monte Diablo Apartments

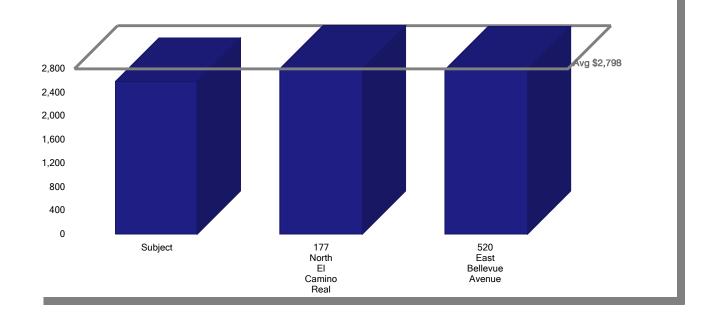
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The Monte Diablo Apartments

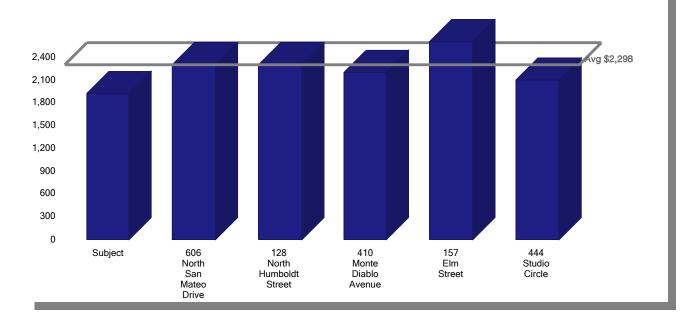
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OCCUPANCY AND AVERAGE RENTS

Average Rents - 2 Bedrooms

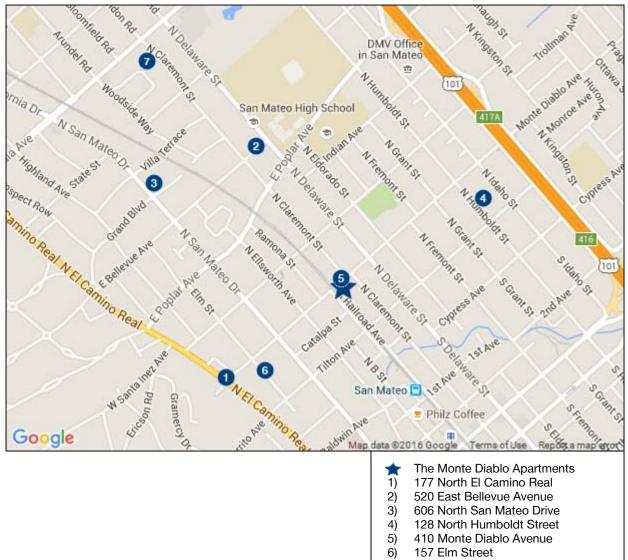


Average Rents - 1 Bedroom



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RENT COMPARABLES MAP



7) 444 Studio Circle

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RENT COMPARABLES



6

No. of Units

The Monte Diablo Apartments

430 Monte Diablo Avenue San Mateo, CA 94401

Unit Type	Units	SF	Rent	Rent/SF
1 Bdr 1 Bath	4	585	\$1,800 - \$2,048	\$3.29
2 Bdr 1 Bath	2	725	\$2,399 - \$2,800	\$3.59
Total/Avg.	6	3,790	\$2,262	\$3.44



177 North El Camino Real

Unit Type	Units	SF	Rent	Rent/SF
2 Bdr 1 Bath		841	\$2,800	\$3.33
Total/Wtd. Avg.			\$2,800	

Comments

Dated but clean apartment property on busy spot of El Camino. - It is a condo, but is apartment style living.



520 East Bellevue Avenue San Mateo, CA 94401

Unit Type	Units	SF	Rent	Rent/SF
2 Bdr 1 Bath		900	\$2,795	\$3.11
Total/Wtd. Avg.			\$2,795	

Comments

Rental grade turn. Hardwood floors. Condition very comparable to subject property.

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RENT COMPARABLES



606 North San Mateo Drive San Mateo, CA 94401

Unit Type	Units	SF	Rent	Rent/SF
1 Bdr 1 Bath		700	\$2,300	\$3.29
Total/Wtd. Avg.			\$2,300	

Comments

Large one bedroom /one bath unit in older condition.



128 North Humboldt Street

San Mateo, CA 94401				
Unit Type	Units	SF	Rent	Rent/SF
1 Bdr 1 Bath		675	\$2,295	\$3.40
Total/Wtd. Avg.			\$2,295	

Comments

Nicely renovated, very similar location and size to subject property.



410 Monte Diablo Avenue

Unit Type	Units	SF	Rent	Rent/SF
1 Bdr 1 Bath		550	\$2,195	\$3.99
Total/Wtd. Avg.			\$2,195	

Comments

Structure and condition appear to almost exactly the same as subject property.

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The Monte Diablo Apartments san mateo, ca

RENT COMPARABLES



157 Elm Street San Mateo, CA 94401

0411 Wateo, 071 04401				
Unit Type	Units	SF	Rent	Rent/SF
1 Bdr 1 Bath		950	\$2,600	\$2.74
Total/Wtd. Avg.			\$2,600	



444 Studio Circle

San Mateo, CA 94401

Unit Type	Units	Rent
1 Bdr 1 Bath		\$2,100
Total/Wtd. Avg.		\$2,100

RECENT SALES

The Monte Diablo Apartments

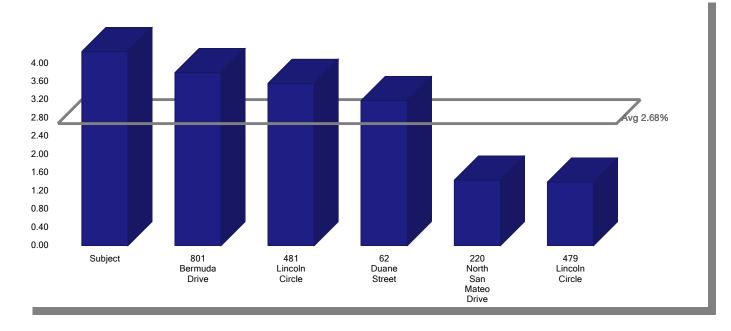
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The Monte Diablo Apartments

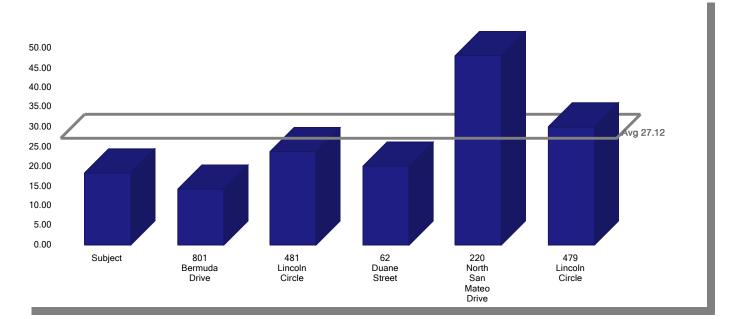
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CAP RATE AND GRM

Average Cap Rate



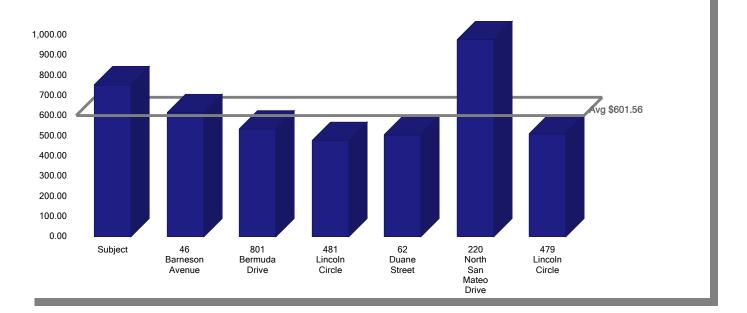
Average GRM



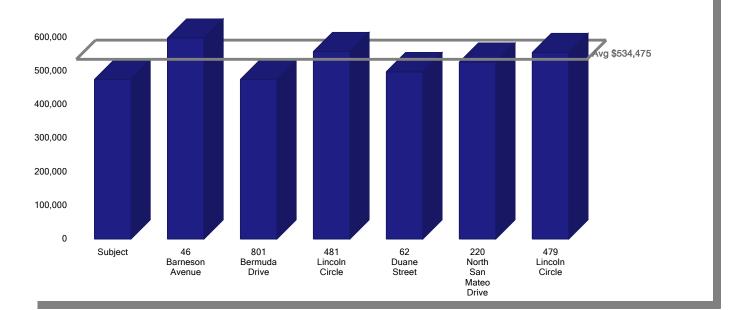
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PRICE PER SF AND PRICE PER UNIT

Average Price per Square Foot

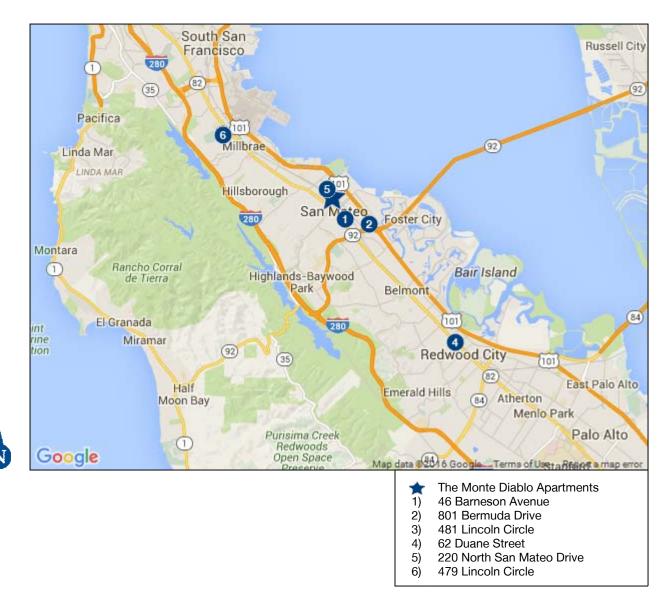


Average Price per Unit



RECENT SALES

RECENT SALES MAP



RECENT SALES



Subject Property

The Monte Diablo Apartments

6 1955 \$2,850,000 \$475,000 \$751.98

4.26% 18.21

430 Monte Diablo Avenue San Mateo, CA 94401

No. of Units:
Year Built:
Sale Price:
Price/Unit:
Price/SF:
CAP Rate:
GRM:

Units	Unit Type
4	1 Bdr 1 Bath
2	2 Bdr 1 Bath



Close of Escrow:

46 Barneson Avenue San Mateo, CA 94402

No. of Units:	7
Year Built:	1957
Sale Price:	\$4,187,500
Price/Unit:	\$598,214
Price/SF:	\$612.57
CAP Rate:	N/A
GRM:	N/A

Linit Tumo
Unit Type
1 Bdr 1 Bath
2 Bdr 1 Bath
3 Bdr 2 Bath





Close of Escrow: 12/22/2015 801 Bermuda Drive San Mateo, CA 94403

No. of Units:	6
Year Built:	1960
Sale Price:	\$2,850,000
Price/Unit:	\$475,000
Price/SF:	\$534.41
CAP Rate:	3.80%
GRM:	14.17

Units	Unit Type
4	2 Bdr 1 Bath
1	3 Bdr 1 Bath
1	3 Bdr 2 Bath

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RECENT SALES



1/8/2016

Close of Escrow:

1	481 Lincoln Circle		
	Millbrae, CA 94030		
1000	No. of Units:	7	
	Year Built:	1969	
1.01	Sale Price:	\$3,895,000	
	Price/Unit:	\$556,429	
	Price/SF:	\$475.57	
	CAP Rate:	3.57%	
	GRM:	23.61	

401 Lineale Civale

Units	Unit Type
6	2 Bdr 1 Bath
1	3 Bdr 2 Bath



Close of Escrow:

10/21/2015

62 Duane Street Redwood City, CA 94062

No. of Units:	16
Year Built:	1963
Sale Price:	\$7,950,000
Price/Unit:	\$496,875
Price/SF:	\$504.31
CAP Rate:	3.18%
GRM:	19.88

Units	Unit Type
16	1 Bdr 1 Bath



Close of Escrow: 3/21/2016

220 North San Mateo Drive San Mateo, CA 94401

No. of Units:	8
Year Built:	1938
Sale Price:	\$4,200,000
Price/Unit:	\$525,000
Price/SF:	\$974.48
CAP Rate:	1.44%
GRM:	47.95

Units	Unit Type	
4	Studio	
4	1 Bdr 1 Bath	

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19

RECENT SALES

6



Close of Escrow:

Pending COE 6/28/2016

479 Lincoln Circle Millbrae, CA 94030

No. of Units:	9	Units	Unit Type
Year Built:	1969	8	2 Bdr 1 Bath
Sale Price:	\$4,998,000	1	3 Bdr 2 Bath
Price/Unit:	\$555,333		
Price/SF:	\$508.00		
CAP Rate:	1.39%		
GRM:	30.00		

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20

PRICING AND FINANCIAL ANALYSIS

The Monte Diablo Apartments

SAN MATEO, CA

OFFERING SUMMARY

GRM - Pro Forma

Total Return - Pro Forma

Net Operating Income - Pro Forma



Unit Mix		
No. of Units	Unit Type	Approx. Square Feet
4	1 Bdr 1 Bath	585
2	2 Bdr 1 Bath	725
6	Total	3,790

Price	\$2,850,000
Down Payment	100% / \$2,850,000
Price/Unit	\$475,000
Price/SF	\$751.98
Number of Units	6
Rentable Square Feet	3,790
Number of Buildings	1
Number of Stories	2
Year Built	1955
Lot Size	5,400 SF
Vital Data	
CAP Rate - Current	4.26%
GRM - Current	18.21
Net Operating Income - Current	\$121,544
Total Return - Current	4.3% / \$121,544
CAP Rate - Pro Forma	5.00%

Major Employers

Company	Local Employees
Menlo Worldwide Expedite	6,500
Sun Microsystems	3,500
Oracle	3,496
Franklin Templeton Svcs LLC	2,500
Icon Professional Services	2,500
Oracle Systems Corporation	2,300
Virgin America Inc	1,900
Franklin Advisers Inc	1,700
Business of Finance	1,121
College of San Mateo	1,051
Mills-Peninsula Hospitals	939
Visa	900

Demographics

16.05

\$142,617

5.0% / \$142,617

	1-Mile	3-Miles	5-Miles
2014 Total Population	38,972	118,823	228,727
2019 Total Population	39,737	120,939	231,968
2014 Total Households	15,862	48,010	91,304
2019 Total Households	16,190	48,917	92,699
Median HH Income	\$71,710	\$86,377	\$92,946
Per Capita Income (based on Total Population)	\$44,733	\$53,929	\$54,384
Average (Mean) HH Income	\$109,202	\$132,944	\$135,622

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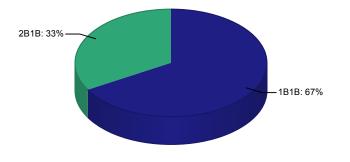
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PRICING AND FINANCIAL ANALYSIS

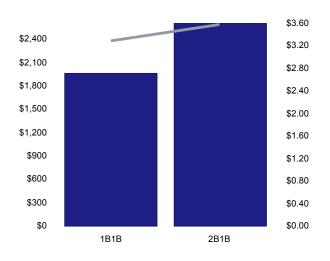
UNIT MIX

No. of Units	Unit Type	Approx. Square Feet	Current Rents	Rent/ SF	Monthly Income	Pro Forma Rents	Rent/ SF	Monthly Income
4	1 Bdr 1 Bath	585	\$1,800 - \$2,048	\$3.29	\$7,842	\$2,300	\$3.75	\$9,200
2	2 Bdr 1 Bath	725	\$2,399 - \$2,800	\$3.59	\$5,199	\$2,800	\$3.86	\$5,600
6	TOTAL	3,790			\$13,041			\$14,800

Unit Mix



Unit Rent & Rent/SF



Comments

Unit #1 and #3 are currently paying \$50/month for garage rent and \$100/month for pet rent. These additional charges are included in the rental income.

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RENT ROLL

Unit Number	Unit Type		Unit SF	Current Rent	Rent/ SF	Parking	Pet Rent	Lease Term
1	1 Bdr	1 Bath	585	\$1,849	\$3.16	\$50	\$100	Month-to-Month
2	1 Bdr	1 Bath	585	\$1,800	\$3.08			Month-to-Month
3	1 Bdr	1 Bath	585	\$1,898	\$3.24	\$50	\$100	Month-to-Month
4	1 Bdr	1 Bath	585	\$1,995	\$3.41			Month-to-Month
*5	2 Bdr	1 Bath	725	\$2,850	\$3.93			1-Yearly
6	2 Bdr	1 Bath	725	\$2,399	\$3.31			Month-to-Month
		TOTAL		\$0				
6		TOTAL	3,790	\$12,791		\$100	\$200	
6		TOTAL	3,790	\$12,791		\$100	\$200	

* Unit #5 rent includes \$50 Garage Fee

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\$23,770

INCOME & EXPENSES

Total Number of Units:	6				
otal Rentable Area:	3,790	SF			
Income		Current	Per Unit	Pro Forma	Per Uni
GROSS POTENTIAL RENT		\$156,492	\$26,082	\$177,600	\$29,60
Other Income					
Laundry Income		\$2,160	\$360	\$2,160	\$360
RUBS		\$13,488	\$2,248	\$13,321	\$2,220
Parking				\$2,400	\$400
Storage				\$1,080	\$180
Total Other Income		\$15,648	\$2,608	\$18,961	\$3,160
GROSS POTENTIAL INCOME		\$172,140	\$28,690	\$196,561	\$32,760
Vacancy/Collection Allowance (GPR)		3.0% / \$4,695	\$782	3.0% / \$5,328	\$888
EFFECTIVE GROSS INCOME		\$167,445	\$27,908	\$191,233	\$31,872
Expenses					
Real Estate Taxes (1.1220%)		\$32,852	\$5,475	\$32,852	\$5,475
Insurance		\$1,067	\$178	\$1,067	\$178
PG&E		\$1,266	\$211	\$1,266	\$211
Garbage		\$3,756	\$626	\$3,756	\$626
Water		\$3,000	\$500	\$2,715	\$453
Repairs & Maintenance		\$3,000	\$500	\$6,000	\$1,000
Landscaping		\$960	\$160	\$960	\$160
TOTAL EXPENSES		\$45,901	\$7,650	\$48,616	\$8,103
Expenses per SF		\$12.11		\$12.83	
% of EGI		27.4%		25.4%	
		* • • • • = • •	* ** *==	.	.

\$121,544

\$20,257

Comments

NET OPERATING INCOME

Unit #1 and #3 are currently paying \$50/month for garage rent and \$100/month for pet rent. These additional charges are included in the rental income.

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\$142,617

FINANCIAL OVERVIEW

Location

430 Monte Diablo Avenue San Mateo, CA 94401

Price	\$2,850,000
Down Payment	100% /
Number of Units	6
Price/Unit	\$475,000
Rentable Square Feet	3,790
Price/SF	\$751.98
CAP Rate - Current	4.26%
CAP Rate- Pro Forma	5.00%
GRM - Current	18.21
GRM- Pro Forma	16.05
Year Built	1955
Lot Size	5,400 SF
Type of Ownership	Fee Simple

Annualized Operating Data

Income	Current	Pro Forma
Gross Potential Rent	\$156,492	\$177,600
Other Income	\$15,648	\$18,961
Gross Potential Income	\$172,140	\$196,561
Less: Vacancy/Deductions (GPR)	3.0% / \$4,695	3.0% / \$5,328
Effective Gross Income	\$167,445	\$191,233
Less: Expenses	\$45,901	\$48,616
Net Operating Income	\$121,544	\$142,617
Net Cash Flow Before Debt Service	\$121,544	\$142,617

Expenses		
Real Estate Taxes	\$32,852	\$32,852
Insurance	\$1,067	\$1,067
PG&E	\$1,266	\$1,266
Garbage	\$3,756	\$3,756
Water	\$3,000	\$2,715
Repairs & Maintenance	\$3,000	\$6,000
Landscaping	\$960	\$960
Total Expenses	\$45,901	\$48,616
Expenses/unit	\$7,650	\$8,103
Expenses/SF	\$12.11	\$12.83
% of EGI	27.41%	25.42%

Scheduled Income

No. of Units	Unit Type	Approx. Square Feet	Current Rents	Rent/ SF	Monthly Income	Pro Forma Rents	Rent/ SF	Monthly Income
4	1 Bdr 1 Bath	585	\$1,800 - \$2,048	\$3.29	\$7,842	\$2,300	\$3.75	\$9,200
2	2 Bdr 1 Bath	725	\$2,399 - \$2,800	\$3.59	\$5,199	\$2,800	\$3.86	\$5,600
6	Total/Wtd. Avg.	3,790			\$13,041			\$14,800

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DEMOGRAPHIC ANALYSIS

The Monte Diablo Apartments

SAN MATEO, CA

DEMOGRAPHIC REPORT

	1 Mile	3 Miles	5 Miles
2000 Population	35,057	109,558	211,652
2010 Population	37,361	113,806	220,024
2014 Population	38,972	118,823	228,727
2019 Population	39,737	120,939	231,968
2000 Households	14,581	45,163	85,897
2010 Households	15,020	45,508	87,054
2014 Households	15,862	48,010	91,304
2019 Households	16,190	48,917	92,699
2014 Average Household Size	2.41	2.44	2.47
2014 Daytime Population	12,164	70,925	123,357
2000 Owner Occupied Housing Units	39.98%	53.07%	57.00%
2000 Renter Occupied Housing Units	56.96%	44.02%	40.51%
2000 Vacant	3.06%	2.91%	2.49%
2014 Owner Occupied Housing Units	38.73%	51.99%	55.04%
2014 Renter Occupied Housing Units	61.27%	48.01%	44.96%
2014 Vacant	0.46%	0.23%	0.20%
2019 Owner Occupied Housing Units	38.45%	51.61%	54.49%
2019 Renter Occupied Housing Units	61.55%	48.39%	45.51%
2019 Vacant	0.40%	0.18%	0.17%
\$ 0 - \$14,999	8.0%	6.7%	6.0%
\$ 15,000 - \$24,999	7.8%	6.2%	5.6%
\$ 25,000 - \$34,999	8.1%	6.4%	5.8%
\$ 35,000 - \$49,999	11.2%	10.0%	9.0%
\$ 50,000 - \$74,999	16.9%	14.9%	14.3%
\$ 75,000 - \$99,999	12.9%	12.4%	12.8%
\$100,000 - \$124,999	9.4%	10.4%	11.4%
\$125,000 - \$149,999	7.1%	8.2%	8.6%
\$150,000 - \$199,999	8.6%	9.9%	10.7%
\$200,000 - \$249,999	3.3%	5.0%	6.0%
\$250,000 +	6.6%	10.1%	9.8%
2014 Median Household Income	\$71,710	\$86,377	\$92,946
2014 Per Capita Income	\$44,733	\$53,929	\$54,384
2014 Average Household Income	\$109,202	\$132,944	\$135,622

Demographic data © 2012 by Experian.

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Marcus & Millichap

28

SUMMARY REPORT

Geography: 5 miles

Population

In 2014, the population in your selected geography is 228,727. The population has changed by 8.06% since 2000. It is estimated that the population in your area will be 231,967 five years from now, which represents a change of 1.41% from the current year. The current population is 48.46% male and 51.53% female. The median age of the population in your area is 40.8, compare this to the Entire US average which is 37.3. The population density in your area is 2,909.53 people per square mile.

Households

There are currently 91,304 households in your selected geography. The number of households has changed by 6.29% since 2000. It is estimated that the number of households in your area will be 92,699 five years from now, which represents a change of 1.52% from the current year. The average household size in your area is 2.46 persons.

Income

In 2014, the median household income for your selected geography is \$92,945, compare this to the Entire US average which is currently \$51,972. The median household income for your area has changed by 23.53% since 2000. It is estimated that the median household income in your area will be \$111,142 five years from now, which represents a change of 19.57% from the current year.

The current year per capita income in your area is \$54,384, compare this to the Entire US average, which is \$28,599. The current year average household income in your area is \$135,621, compare this to the Entire US average which is \$74,533.

Race & Ethnicity

The current year racial makeup of your selected area is as follows: 56.95% White, 1.77% Black, 1.26% Native American and 26.72% Asian/Pacific Islander. Compare these to Entire US averages which are: 71.60% White, 12.70% Black, 0.18% Native American and 5.02% Asian/Pacific Islander.

People of Hispanic origin are counted independently of race. People of Hispanic origin make up 17.27% of the current year population in your selected area. Compare this to the Entire US average of 17.13%.

Housing

In 2000, there were 50,212 owner occupied housing units in your area and there were 35,684 renter occupied housing units in your area. The median rent at the time was \$1,149.

Employment

In 2014, there are 123,356 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 77.43% of employees are employed in white-collar occupations in this geography, and 22.45% are employed in blue-collar occupations. In 2014, unemployment in this area is 4.64%. In 2000, the average time traveled to work was 27.2 minutes.

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POPULATION DENSITY



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Population Density

Theme	Low	High	
Low	less than	55	
Below Average	55	475	
Average	475	4100	
Above Average	4100	35000	
High	35000	or more	

Number of people living in a given area per square mile.

EMPLOYMENT DENSITY



Demographic data © 2012 by Experian.

Employment Density

Theme	Low	High	
Low	less than	9	
Below Average	9	96	
Average	96	1025	
Above Average	1025	10875	
High	10875	or more	

The number of people employed in a given area per square mile.

AVERAGE HOUSEHOLD INCOME



Demographic data © 2012 by Experian.

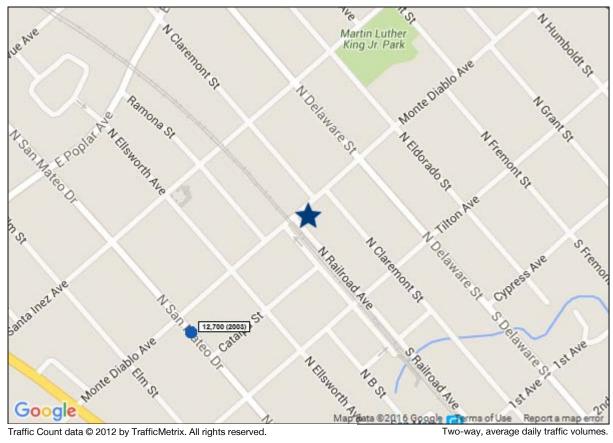
Average Household Income

Theme	Low	High
Low	less than	\$29,500
Below Average	\$29,500	\$48,500
Average	\$48,500	\$80,000
Above Average	\$80,000	\$132,500
High	\$132,500	or more

Average income of all the people 15 years and older occupying a single housing unit.

TRAFFIC COUNTS

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Two-way, average daily traffic volumes.

* Traffic Count Estimate

The Monte Diablo Apartments

SAN MATEO, CA

OFFERING MEMORANDUM

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